

# NHS Anchors Learning Network

Invitation to Tender Information Call

July 2020



# Welcome



An independent charity committed to bringing about better health and health care for people in the UK



NHS England and NHS Improvement support the delivery of the NHS Long Term Plan and support the NHS to deliver improved care for patients

# Agenda

Timings	Item
5 minutes	Welcome
10 minutes	Background to NHS Anchors Learning Network
10 minutes	NHS Anchors Learning Network
10 minutes	About the Invitation to Tender
25 minutes	Questions

# Background to the NHS Anchors Learning Network

# What is an anchor institution?

“ *Anchor institutions are large, public sector organisations that are unlikely to relocate and have a significant stake in a geographical area – they are ‘anchored’ in their surrounding community. They have sizeable assets that can be used to support local community wealth building and development, through procurement and spending power, workforce and training, and buildings and land.* ”

## What makes the NHS an anchor institution?

NHS organisations are rooted in their communities. Through its size and scale, the NHS can positively contribute to local areas in many ways beyond providing health care.

The NHS can make a difference to local people by:



### Purchasing more locally and for social benefit

In England alone, the NHS spends £27bn every year on goods and services.



### Using buildings and spaces to support communities

The NHS occupies 8,253 sites across England on 6,500 hectares of land.



### Working more closely with local partners

The NHS can learn from others, spread good ideas and model civic responsibility.



### Reducing its environmental impact

The NHS is responsible for 40% of the public sector's carbon footprint.

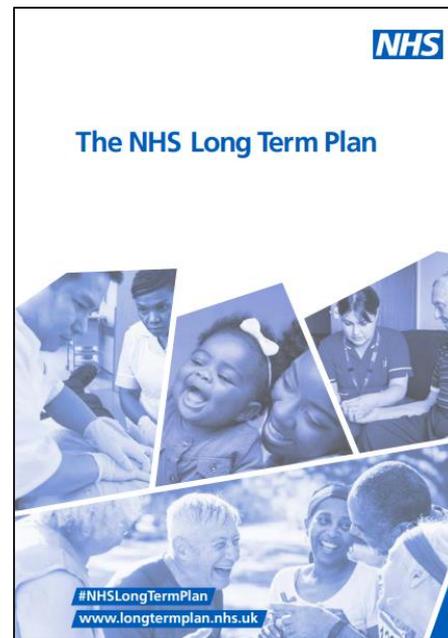


### Widening access to quality work

The NHS is the UK's biggest employer, with 1.5 million staff.

As an anchor institution, the NHS influences the health and wellbeing of communities simply by being there. But by choosing to invest in and work with others locally and responsibly, the NHS can have an even greater impact on the wider factors that make us healthy.

# Partnership between the Health Foundation and NHS England and NHS Improvement



## The aims and objectives of our partnership

The Health Foundation and NHS England and NHS Improvement are working together to develop a UK-wide NHS Anchors Learning Network.

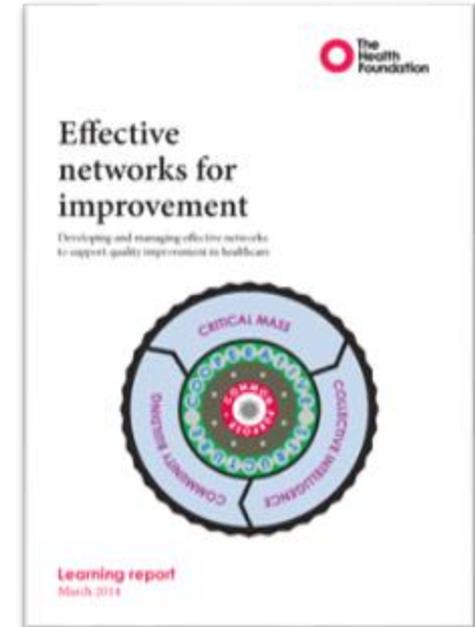
The network will enable the spread of ideas, knowledge and capability so that NHS organisations can adopt and apply anchor strategies in practice.



# NHS Anchors Learning Network

# Why a Learning Network?

- Learning from international sites such as the Democracy Collaborative's Healthcare Anchor Network (US) and the Atkinson Foundation's learning network (Canada).
- Effective way to reach organisations at scale and a mechanism for peer learning, as shown by *Effective networks for improvement*.
- Individuals in departments likely to be leading anchor strategies (e.g. Finance, HR or Estates leads) are not currently convened through structured NHS networks.



# NHS Anchors Learning Network

The NHS Anchors Learning Network aims *to support NHS organisations to better understand their role as anchor institutions as well as how they can use anchor approaches to take action to improve community health and well-being.*



- To **build skills and capability** within members to support them to embed anchor approaches, build local partnerships across sectors, and develop technical, delivery and evaluation skills.
- To support a **change in practice** among members and increase the adoption of anchor practices, such as widening workforce participation or procuring for social value.
- To **increase the evidence base** for anchor approaches and better understand the impact they can have on local population health and the wider economy.

# Next steps for the Anchors Learning Network

## Design Phase

(October 2020 – early 2021\*)

Initial priority is to:

- design the network,
- refine its aims and
- develop an evaluation to measure its impact.

Engaging with a range of stakeholders from across the UK during this phase, running co-design sessions with stakeholders and potential members.



## Delivery Phase

(early 2021 – early 2023\*)

After a successful design phase, launching the Network with members joining from across the UK.

The Network will be funded for two years and a sustainability plan will be developed to continue this important work beyond the funding.

# Invitation to Tender

# Invitation to Tender for a Support Partner

We are seeking to appoint a supplier or a partnership with the expertise necessary to support the design, development and delivery of the Learning Network. We expect the appointed supplier to:

- Lead and facilitate a **co-design process** for the Learning Network
- **Deliver the Network** for two years
- Consider and optimise **social value** throughout the design and delivery of the work

# Selection criteria

Innovative and collaborative approach

Experience, expertise and connection to health and care

A deep understanding of the role networks and/or communities of practice can play in building capability and changing practice

Knowledge of anchors, social value and inclusive growth

A track record of successful design, delivery and management of events (face-to-face and virtual)

Experience of delivering communications to support a network

Responsive and flexible approach

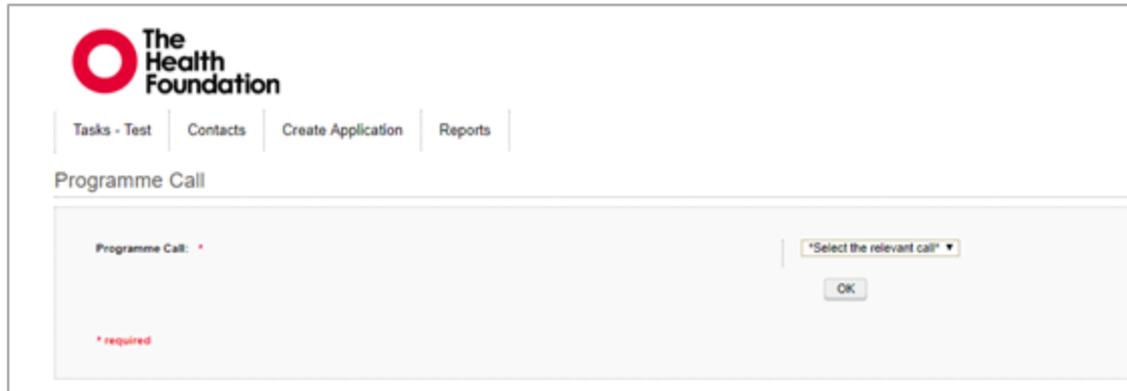
Appropriate project management, risk management and quality assurance

Value for money

Commitment to embedding social value

# How to apply

Please complete the online tender response form on the AIMS system by midday Wednesday 5 August. Instructions are on the Health Foundation website.



The screenshot shows the Health Foundation logo at the top left. Below it is a navigation menu with four items: 'Tasks - Test', 'Contacts', 'Create Application', and 'Reports'. The main content area is titled 'Programme Call'. It features a form with a label 'Programme Call:' followed by a red asterisk. To the right of the label is a dropdown menu with the text '\*Select the relevant call\*' and a downward arrow. Below the dropdown menu is an 'OK' button. At the bottom left of the form area, there is a red asterisk followed by the text '\* required'.

# Timelines

Date	Deadline
9 July	Invitation to tender shared
21 July	Information call
5 August	Applications close
6 - 14 August	Internal review and assessment meetings
18 August	Inform applicants of interview
2 - 3 September	Interviews
9 September	Successful provider notified
21 September	Inception meeting
5 October	Contract in place and expected start of service

# Questions

Thank you

