

Learning support provider for the Economies for Healthier Lives programme

The Health Foundation is seeking a supplier to work with us as a learning support provider to deliver the Economies for Healthier Lives programme

Invitation to tender, March 2021

Prepared by

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The Health Foundation

Tel: 020 7257 8000

www.health.org.uk

Deadline date: midday (12.00), Friday 30 April 2021

Attached documents:

- Tender response form
- Sample contract

1.0 Summary

- 1.1 In November 2020, the Health Foundation launched a new £1.72m programme which will provide funding to support partnerships in local areas that are committed to improving health and reducing health inequalities through economic development strategies.
- 1.2 The **Economies for Healthier Lives** programme will support up to four local and regional partnerships across the UK for up to 3 years.
- 1.3 This invitation to tender (ITT) is seeking a supplier to act as the learning support provider working with the Health Foundation and the selected partnerships to deliver the Economies for Healthier Lives aims. We expect the learning support provider to:
- collaborate with each partnership between September 2021 and February 2022 to understand their needs for support in their set-up phase and in implementing their projects
 - co-produce a support model with each partnership in collaboration with the Health Foundation, with models to be reviewed and agreed in March 2022
 - coordinate the delivery of the support models, working with additional suppliers where their expertise is necessary
 - design and lead mechanisms for peer support and learning across the partnerships
 - collaborate with the partnerships and the Health Foundation to review and adjust the support delivered to the partnerships throughout the programme
 - contribute to programme-level activity, including designing and delivering events, capturing learning and developing an Economies for Healthier Lives community, producing communication outputs. To also work alongside the evaluation partner for the Economies for Healthier Lives programme.
- 1.4 The learning support provider will have a strong understanding of approaches to improving health and reducing health inequalities through economic development strategies. The provider should also demonstrate knowledge of system change and the challenges associated with working across different sectors at a local level. The learning support provider will be committed to embedding diversity and inclusion principles in all of its activities and foster the following principles in delivery of its work locally:
- commitment to focus resources on strengthening relationships between economic development and health
 - valuing co-production and public engagement
 - working to reduce the health inequalities that are present in the local health economy
 - having a learning culture within and across the network of the funded partnerships, including commitment to engage in the programme evaluation
 - senior level commitment to drive the success of partnership development.
- 1.5 We will commission the learning support provider through an open tendering process. The successful supplier will be required to start by July 2021 and will provide support for the programme until 2024. We will confirm the precise end date once the partnerships have their award agreements in place in July/ August 2021.

1.6 The value of the contract for services delivered will be up to £200,000 (inclusive of VAT and expenses).

1.7 All tenders should be completed using the AIMS system by **midday (12:00) on Friday 30 April 2021**.

2.0 About the Health Foundation

2.1 The Health Foundation is an independent charity committed to bringing about better health and health care for people in the UK.

2.2 Our aim is a healthier population, supported by high quality health care that can be equitably accessed. We learn what works to make people's lives healthier and improve the health care system. From giving grants to those working at the front line to carrying out research and policy analysis, we shine a light on how to make successful change happen.

2.3 We make links between the knowledge we gain from working with those delivering health and health care and our research and analysis. Our aspiration is to create a virtuous circle, using what we know works on the ground to inform effective policymaking and vice versa.

2.4 We believe good health and health care are key to a flourishing society. Through sharing what we learn, collaborating with others and building people's skills and knowledge, we aim to make a difference and contribute to a healthier population.

2.5 Further details about the organisation can be found at www.health.org.uk

3.0 Background to the Economies for Healthier Lives programme

3.1 The Health Foundation's Healthy Lives strategy aims to bring about improvement in the health of people in the UK through a focus on the wider determinants of health and mobilising action across sectors. People's economic circumstances including their income level, job quality, wealth and pay have a strong influence on their opportunity to live a healthy life. As a result, economic development strategies can be powerful mechanisms to improve health and reduce health inequalities.

3.2 Local authorities have a critical role to play in both improving health and leading local economic development activities – for example, by supporting people into work or promoting the growth of particular sectors. However, many opportunities to use economic development to improve people's health are missed because economic development and public health strategies tend to be designed separately.

3.3 The COVID-19 pandemic has highlighted the strong links between the economy and health. As the country rebuilds the economy post-pandemic and 'levels up' UK regions, there is an opportunity to create more inclusive economies and sustainable economic development geared towards reducing inequalities and improving health, as set out in our recent report, [Using economic development to improve health and reduce health inequalities](#).

3.4 This programme offers a unique opportunity for local and regional partnerships to put some of the ideas from our report into action.

3.5 As this is the first year running this programme, we are more focused on gaining a better understanding of how to implement economic development strategies targeted at health rather than assessing the effects of specific interventions as set out in the aims of the programme.

3.6 Specifically, the aims of the Economies for Healthier Lives programme are to:

- improve the capacity and capability of economic development and public health professionals to take joint action to use economic development to improve health
- develop a better understanding of the mechanisms through which economic development interventions affect health outcomes
- support the development of metrics to monitor the health impacts of economic development interventions
- build understanding of how to translate the evidence into practical action
- capture learning from the programme to be used to inform and change practice across the UK through wider dissemination by the Health Foundation.

4.0 Economies for Healthier Lives partnerships

4.1 The Economies for Healthier Lives programme will support up to four partnerships across the UK to work towards the programme aim: to strengthen relationships between economic development and public health, by developing and improving the use of economic development to promote health and reduce health inequalities by local and regional organisations responsible for economic development.

4.2 Partnerships will be led by a local authority or a statutory regional body and will bring together a range of organisations including an academic partner and specialist partner to implement the chosen intervention in their locality. The specialist partner will bring additional topic experience or experience in the specific area targeted by the project and could for example be a voluntary and community sector organisation, a business or national stakeholder organisation. Partnerships may also include a number of other partners. There are no restrictions on the number or types of organisations that can be involved; each partnership will be set up in a way that supports the most appropriate and efficient delivery of their project.

4.3 The fundamental requirement is that they take a collaborative approach to improving health and/or reducing health inequalities through collective approaches to economic development. Partnership plans will include joint working across public health and economic development functions. Where public health teams sit outside the local authority, the relevant national and/or local public health organisations will be involved in the partnership.

4.4 We expect a portion of the funding to be used to support meaningful public involvement. This engagement should go beyond existing consultation mechanisms. Partnerships will focus on implementation of their plans in the local context, using co-production principles to ensure that the process has meaningful public involvement.

4.5 Each partnership is expected to have a 6-month set-up phase, which may include activities such as recruiting core staff, setting up governance structures, agreeing ways of working with partners, and developing the approach for how their partnership will work to implement the project and achieve the programme aims. Partnerships will also need to be formalising their milestones and timelines for the whole funding

period during their set-up phase and we would expect the learning support provider to help support partnerships in their planning. We would expect partnerships to be ready to launch locally at the end of the 6-month set-up phase.

- 4.6 In November 2020, we invited local and regional partnerships to submit an expression of interest for the Economies for Healthier Lives programme. As we have said in the [Call for applications](#), we anticipate that funding will be used to supplement existing plans or projects linked to economic development, to make enhancements that aim to improve health and reduce health inequalities.
- 4.7 We received more than 80 submitted expressions of interest from across each of the four nations of the UK, and in April we will be inviting about 15 partnerships to submit full applications for the programme.
- 4.8 Following final selection, the successful partnerships will each receive:
- grants of up to £500,000 in total for up to 3 years to support economic development projects that seek to improve health and reduce health inequalities
 - access to a tailored support package provided by the programme learning support provider commissioned by the Health Foundation. This could include technical expertise and coaching
 - a programme of activities, including regular events, to help build a supportive community and share learning between partnerships.
- 4.9 We plan to award the funding to the successful partnerships in July/August 2021 and expect the partnerships to start their set-up phase between September 2021 and February 2022. Each award will run for up to 3 years, including the set-up phase. Therefore, we expect the programme to end in late 2024.
- 4.10 As well as commissioning a learning support provider, the Health Foundation will also commission an independent evaluation of the Economies for Healthier Lives programme. This programme-level evaluation will draw on shared learning from the partnerships and will explore the extent to which the programme is achieving the desired aims. The evaluation provides an opportunity to develop and share programme-wide learning and will also support the Health Foundation in future decision-making about this area of work. The learning support provider will contribute to the programme evaluation by sharing insights and learning from across the partnerships.
- 4.11 The Health Foundation will have internal systems to manage the governance of the programme and its evaluation. Our external steering group will provide expertise and input into the programme's strategic direction and be a mechanism to help us think about how we disseminate learning and recommendations from the programme with system partners. The Appendix sets out the governance structure for the Economies for Healthier Lives programme and how the different components of the programme are expected to work together.
- 4.12 Further details about the programme, including the latest updates, can be found at the [Economies for Healthier Lives webpage](#).

5.0 Role of the learning support provider

- 5.1 In this ITT, the Health Foundation is seeking a learning support provider that will:

- collaborate with each partnership between September 2021 and February 2022 to understand their needs for support in their set-up phase and in implementing their projects
- co-produce a support model with each partnership in collaboration with the Health Foundation, with models to be reviewed and agreed in March 2022
- coordinate the delivery of the support models, working with additional suppliers where their expertise is necessary
- design and lead mechanisms for peer support and learning across the partnerships
- collaborate with the partnerships and the Foundation to review and adjust the support delivered to the partnerships throughout the programme
- contribute to programme-level activity, including designing and delivering events, capturing learning and developing an Economies for Healthier Lives community.

5.2 The learning support provider will also work collaboratively with the independent evaluator for the Economies for Healthier Lives programme and the core team at the Health Foundation.

5.3 It will be important to understand what data the learning support provider is collecting, and whether further analysis would be helpful, avoiding duplication of effort. Our evaluator will want to understand what data is already being collected by the partnerships and/or collated centrally by the learning support provider and how this can feed into the evaluation. The evaluation will try to minimise the burden of data collection on all partners; and share data and learning as appropriate.

5.4 The deliverables outlined in section 6 provide a high-level description of what we hope to achieve with the learning support provider. However, we would welcome alternative suggestions for deliverables in applications from suppliers, and we will work with the appointed learning support provider to develop and refine the approach.

5.5 This is a developmental programme and we are testing through our funding. We want a learning support provider that is creative, flexible and comfortable with iterating its approach over the period of the programme. This is particularly important given the uncertainties created by the COVID-19 pandemic.

6.0 Deliverables

6.1 **Collaborate with each partnership between September 2021 and February 2022 to understand their needs for support in their set-up phase and implementing their projects.**

- The learning support provider will work closely with each lead partner organisation and its partners during their set-up phase to explore and understand their baseline position in terms of capability and skills required to deliver their project. We would expect the learning support provider to help them in identifying where there might be gaps. For example, this may include: delivery support needs such as project management and operational set-up, coaching, facilitation, partnership working, leadership and organisational development, and

sustainability planning support, or technical expertise needs such as expertise in co-production, and network development and communication.

- The learning support provider will design, facilitate and project manage a support model co-design workshop with each partnership as appropriate.
- The learning support provider will build on these workshops through engagement work with the partnerships, which could include site visits and interviews.
- During the 6-month set-up period the learning support provider should also be supporting partnerships to think about their plans for launch so that they are ready to begin the implementation phase in March 2022.

6.2 **Co-produce a support model with each partnership in collaboration with the Health Foundation, with models to be reviewed and agreed in March 2022.**

- Based on the information gathered in the set-up phase, the learning support provider will design a model of support for each partnership, drawing on the programme's theory of change. We expect this support model to facilitate the transfer of insights and learning.
- The support model designs will be submitted in a report to the Health Foundation by mid-March 2022.
- The support models must be deliverable within the overall budget requested by the learning support provider in response to this tender.
- The learning support provider will attend a review meeting with the Health Foundation in March 2022 to agree on the design of the support models.

6.3 **Coordinate the delivery of the learning support models, working with additional suppliers where their expertise is necessary.**

- We expect the learning support provider to lead the delivery of the support packages from March 2022 until the end of the programme in 2024.
- We want to take a flexible and creative approach in delivering support to the partnerships, and we expect the learning support provider to be comfortable with adjusting what, when and how support is delivered during the programme.
- The learning support provider will need to develop a close relationship with each team and connect regularly through calls, workshops and events to deliver and review the support model.
- The provider will also need to develop a close relationship with our evaluation partner for the programme. The scope of the evaluation will be finalised in spring 2021 and in the set-up period for both the learning support provider and the evaluation partner we will agree and clarify ways of working across the programme.
- To deliver the support models, the learning support provider will need knowledge, expertise and practical experience in:
 - system change

- co-production and public involvement in health improvement
 - coaching, and learning and development, both at an individual and team level
 - partnership working between different sectors and organisations in local health economies
 - approaches to implementing interventions in a local setting
 - measuring impact and sustainability planning
 - event design and delivery, especially of virtual events
 - project management.
- The learning support provider will not necessarily need to directly provide technical expertise across the areas outlined in 6.1 but will need to work with the partnerships to help them source external technical expertise where necessary – for example, through its system partners.
 - The provider may choose to work with other suppliers to deliver the support packages. The learning support provider will be responsible for contracting work from any additional suppliers, and the cost must be covered by the provider's existing budget.

6.4 Design and lead mechanisms for peer support and learning across the partnerships.

- We expect partnerships to take different forms across the localities we fund and for their methodologies to be dependent on what works for their local context. We expect there will be rich opportunities for partnerships to learn from the other partnerships' approaches as they work to their shared aim of promoting health and reducing health inequalities through economic development strategies.
- We would like the support provider to design and facilitate opportunities that help strengthen relationships between economic development and health partners, and also enable leaders within each partnership to come together to share their experiences and learn from each other. This could be in the form of masterclasses, Action Learning Sets or other peer mechanisms.
- We envisage bringing partnership leaders together three to four times per year to take part in peer learning. With the current context and a shift to remote working we would welcome peer mechanisms being in a virtual format, although we are open to the case being made for face to face learning if the provider felt it appropriate and if possible within COVID-19 restrictions.

6.5 Collaborate with the partnerships and the Health Foundation to review and adjust the support delivered to the partnerships throughout the programme.

- The learning support provider will have a monthly call with the Health Foundation about the delivery of support to the teams.
- We will hold three review meetings per year, timed in line with key programme milestones, to discuss progress against deliverables and agree on any adjustments to the support models.
- The learning support provider will submit a progress report in advance of the three review meetings per year, summarising the support delivered to partnerships in the previous period.

6.6 **Contribute to programme-level activity, including by designing and delivering events, capturing learning and developing an Economies for Healthier Lives community.**

- The learning support provider will play an important role in capturing and sharing learning from the programme, including by:
 - inputting to the programme-level evaluation (eg through interviews with the independent evaluator)
 - developing and/or contributing to Health Foundation-led communication outputs for the programme to share learning and insights with wider audiences
 - gathering insights on the effectiveness of the support delivered
 - applying the experience of supporting the partnerships to facilitate knowledge-sharing between them
 - attend and contribute learning to the programme steering group as and when required.
- The launch event in March 2022 will bring together the partnerships, the Health Foundation, learning support provider, evaluator and other key stakeholders. The learning support provider will be expected to co-design the agenda, content and facilitation plan with the Health Foundation, and deliver the event with the Health Foundation.
- We are keen to build a stakeholder community around the partnerships in order to inform wider system learning and action during and after our programme. We envisage holding annual events which bring together the partnerships and key stakeholders to provide opportunities for dissemination and learning with a wider audience. The celebration event in 2024 will mark the end of the programme. The Foundation's expectations of the learning support provider will be comparable to those set out for the launch event.
- The Health Foundation will collaborate with the learning support provider, the partnerships and other key stakeholders, including from the programme steering group, to develop a supportive community around the programme. The learning support provider will contribute by:
 - co-producing the launch and final events with the teams, developing a supportive network for the partnerships
 - inputting into dissemination and learning events that the Health Foundation will organise
 - making connections across the teams and with other key stakeholders to support the projects.
- The learning support provider will work alongside the programme evaluator and will need to coordinate any site visits and interviews in order to ensure efficient use of time.

7.0 **Provisional learning support provider milestones**

- 7.1 The timetable below shows the milestones in the programme for the appointed learning support provider.

- 7.2 Given the uncertainty around the COVID-19 pandemic, the learning support provider should be comfortable with treating the timetable as provisional. There may be delays in confirming the successful partnership sites.

Date	Milestone
July 2021	<u>Inception meeting</u> between the Health Foundation and learning support provider
July/August 2021	<u>Partnership awards made</u> : successful partnerships notified and award agreements prepared and signed
September 2021 – February 2022	<u>Programme starts</u> : partnerships start their 6-month set-up phase
September 2021 – February 2022	<u>Support model planning</u> : support provider undertakes baseline mapping work with each partnership to determine support needs
March 2022	<u>Support model design deadline</u> : learning support provider proposals submitted to the Health Foundation
March 2022	<u>Support model review meeting</u> : Health Foundation review and approval of proposals
March 2022	<u>Programme Launch event</u> : if possible, to be held at the Health Foundation for all teams, learning support provider and other key stakeholders
March 2022	<u>Support model launch</u> : Learning support provider commences implementation of approved support models
March, July, November 2022 March, July, November 2023 March, July, September 2024	<u>4-monthly progress reports</u> : support provider reports on support delivery and reflects on any adjustments that need to be made to the support approach
Autumn 2022 and Autumn 2023	<u>Annual events</u> with all partnerships and key stakeholders
September 2024	<u>Programme celebration event</u> : an end-of-programme event hosted at the Health Foundation
October 2024	<u>Final report</u> : learning support provider reports on the final period of support delivery and submits a final invoice

8.0 Role of the Health Foundation

- 8.1 In addition to financial support, the Health Foundation will provide the lead partner (ie the local authority) with advice throughout the programme to achieve the aims.
- 8.2 The lead partner will report on its progress and learning directly to the Health Foundation. The project updates and learning captured through regular meetings and the reporting process will be shared with the learning support provider whenever appropriate.
- 8.3 We will also seek opportunities to promote and disseminate the work of partnerships through our website, newsletter, events and publication of learning reports as appropriate.
- 8.4 We are committed to embracing diversity by promoting and sustaining an open, inclusive and supportive environment. Our diversity policy, which can be found on our [website](#), applies to our relationships within and between our staff, our Board of Governors and the external stakeholders with whom we work.
- 8.5 We will apply our diversity policy to our work with the Economies for Healthy Lives partnerships, learning support provider, evaluator and other key stakeholders.

9.0 Reporting schedule

- 9.1 The appointed learning support provider will work with the Health Foundation to ensure the deliverables are achieved.
- 9.2 The learning support provider will:
- seek the Health Foundation's input and approval at the key stages of the programme
 - provide 4-monthly reports (format to be decided) to the Health Foundation on progress, including reporting on project management and financial progress. The reports will summarise progress in working towards the agreed deliverables, alerting us of any significant achievements or problems.

10.0 Costs

- 10.1 The Health Foundation anticipates the value of the contract for services will be up to a maximum of £200,000 (inclusive of VAT and all associated expenses), allocated from July 2021 to October 2024 to meet the costs of providing the deliverables described in section 6.
- 10.2 Most of the budget should be allocated to developing and delivering the support models to the partnerships. Up to £30,000 of this budget should be allocated to the programme level activity (see section 6).
- 10.3 Please think carefully about each activity or item you propose and why you will need funding for it. This is your opportunity to tell us how much it will cost to deliver the

services, and you should provide the total cost as well as a detailed breakdown into budget lines.

- 10.4 Please note that the partnerships will be asked to include costs for travel to programme events and peer support activities in their budgets.
- 10.5 The learning support provider will be expected to:
- deliver the inputs within budget and report on expenditure
 - provide receipts and other documentation for financial audit as required.
- 10.6 You may wish to include items such as:
- salary costs or day rates (up to a maximum of £1,000 excluding VAT) for the total contract period, including a breakdown of time and cost for individual members of your team for each activity (you will need to provide as much detail as possible here including, where appropriate, staff name and job title)
 - travel and subsistence
 - venue costs for the activities. Where the activity is an event to be attended in person, these may take place at the Health Foundation offices in London at no cost (catering is not included), or an alternative external venue in the UK. For the purpose of this tender, the cost for the use of external venue/s and catering should be included in the budget
 - technology costs.
- 10.7 This list is a guide, and you may add other items as necessary. You should tell us how these budget items relate to the activities planned.
- 10.8 Responses to this invitation should include accurate pricing, inclusive of expenses and VAT. Note that assessment of responses to this tender invitation will be on perceived quality of service and demonstrable ability to meet the brief, rather than lowest cost, but value for money is a selection criterion.
- 10.9 We are currently planning on the basis of funding up to four partnerships. Please budget for four partnerships for the purposes of the tender but explain how you might re-distribute resources if there were only three. In addition, there may be options to increase the number of partnerships we fund. It would be helpful to give an indication within your tender as to how you might scale up proposals and/or likely cost increases for an additional partnership.

11.0 Tender response requirements

- 11.1 You will need to complete a tender response form on the Health Foundation's AIMS system. Detailed provider information required is:
- organisation name, address, registered address (if different) and website address
 - description of the organisation's activities or services
 - history and ownership
 - organisational governance and management structure
 - most recent company/organisation accounts.
- 11.2 Other information required in the tender response is:

- summary of the proposed approach to the deliverables
- summary of your organisation's experience and expertise relevant to delivering the activities
- costs, including a summary of the day rates and required days of those employed on the project, inclusive of VAT and expenses
- project and risk management, including how you would manage to provide continuity (or manage the risk of staff leaving) over the length of the contract period. We would expect risk management to include how the project team would manage any staff changes and absences
- details of the team carrying out the work – roles and experience and expertise relevant to the tender, including a breakdown of days each team member would spend on the various activities. If you are applying with several organisations, please add details of the proposed partnership arrangement and experience of working together
- client references, including information on comparable organisations to which you have supplied a similar service and a brief project description for each
- details of relevant organisational policies and practices that support diversity and inclusion
- primary contact name and contact details
- any other relevant information we should consider.

11.3 Bidders must make a statement of willingness to reach a contractual agreement that is fair and reasonable to both parties. Please find attached a copy of our standard contract and outline any disagreements you may have with these in the response.

12.0 Information call

12.1 We will hold an information call for potential bidders on Tuesday 30 March 2021 to answer questions about the Economies for Healthier Lives programme, the role of the learning support provider and the ITT. Please contact economiesforhealthierlives@health.org.uk to register for the call.

12.2 **We would ask that any questions you have in relation to the information call be emailed to the Economies for Healthier Lives mailbox at economiesforhealthierlives@health.org.uk by end of the day on Friday 26 March 2021.**

12.3 Information calls offer applicants the opportunity to hear more about the programme and ask questions to clarify understanding. Please note that we will not be able to answer specific technical questions about individual tender responses.

12.4 Although you are encouraged to participate in the information call, this is not a mandatory aspect of the assessment.

13.0 Instructions for tender responses

13.1 The Health Foundation reserves the right to adjust or change the selection criteria at its discretion. The Foundation also reserves the right to accept or reject any and all responses at its discretion, and to negotiate the terms of any subsequent agreement.

13.2 This ITT is not an offer to enter into an agreement with the Foundation, it is a request to receive proposals from third parties interested in providing the deliverables outlined. Such proposals will be considered and treated by the Foundation as offers

to enter into an agreement. The Foundation may reject all proposals, in whole or in part, and/or enter into negotiations with any other party to provide such services whether it responds to this ITT or not.

- 13.3 The Foundation will not be responsible for any costs incurred by you in responding to this ITT and will not be under any obligation to you with regard to the subject matter of this ITT.
- 13.4 The Foundation is not obliged to disclose anything about the successful bidders, but will endeavour to provide feedback, if possible, to unsuccessful bidders.
- 13.5 Your bid is to remain open for a minimum of 180 days from the proposal response date.
- 13.6 You may, without prejudice to yourself, modify your proposal by written request, provided the request is received by the Foundation prior to the proposal response date. Following withdrawal of your proposal, you may submit a new proposal, provided delivery is prior to the proposal response date.
- 13.7 Please note that any proposals received which fail to meet the specified criteria contained in it will not be considered for this project.

14.0 Assessment criteria

- 14.1 We will assess applications based on the bidder's experience in the areas outlined below. We will consider each bidder's overall mix of experience, and there will not be a specific weighting given in our assessment of each area of the criteria. We will also assess each bidder's approach to delivering the work.

14.1.1 Experience

- Experience supporting place-based partnership projects and cross-sector working involving organisations such as local authority bodies, academia and the voluntary and community sector.
- Experience of building organisational capability, for example in designing organisational functions, systems and processes.
- Knowledge of systems change.
- Experience of partnership working and brokering relationships across systems.
- Experience of supporting co-production and public involvement in health improvement.
- Experience of, or access to, sustainable economic development.
- Experience of supporting teams to think about how they measure and demonstrate impact.
- Track record of successful design, delivery and management of inclusive, inspiring and engaging events, including virtual events.
- Experience in delivering coaching at individual and team level, built on knowledge of innovative and inclusive approaches to supporting learning and development.

We are open to receiving consortium bids to enable the bringing together of the experience, skills and knowledge we have listed above.

14.1.2 Approach to delivery

- Appropriate project management, risk management and quality assurance.

- Willingness to work in a responsive and flexible way.
- Value for money.
- Being open, curious and encouraging innovation.
- Building in social value.

14.2 We intend to interview shortlisted bidders in late May/early June 2021 to explore proposals in more depth. Shortlisted applicants will be expected to prepare a short presentation providing further detail on their proposal. Please ensure you are available for interview on these dates. We expect to inform applicants of our final decision by 11 June 2021.

15.0 Timetable for review

15.1 The timetable below lists the key dates for this ITT.

Date	Deadline
22 March 2021	ITT shared
30 March 2021	Information call
30 April (midday/12.00) 2021	Applications close
3–14 May 2021	Applications reviewed
By 17 May 2021	Shortlisted applicants invited to interview
24 May–4 Jun 2021	Interviews
By 11 June 2021	Successful provider notified
July 2021	Inception meeting
July 2021	Contract in place for learning support provider and the start of service

15.2 The dates for the reports will be set by the team during discussions with the successful provider, as they are subject to change.

15.3 The appointed provider may be required to attend significant meetings and events throughout the duration of the programme and will be notified of dates as these are set.

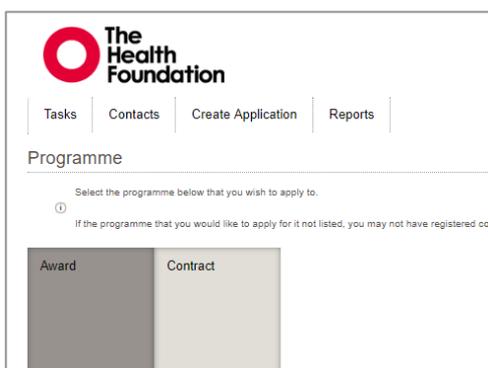
16.0 Instructions on the tender process

16.1 Please complete the online tender response form on the AIMS system **by midday (12.00) on 30 April 2021**. Please read the AIMS user guide before starting to complete the form. This is available on our [website](#) and via the online form on the AIMS system.

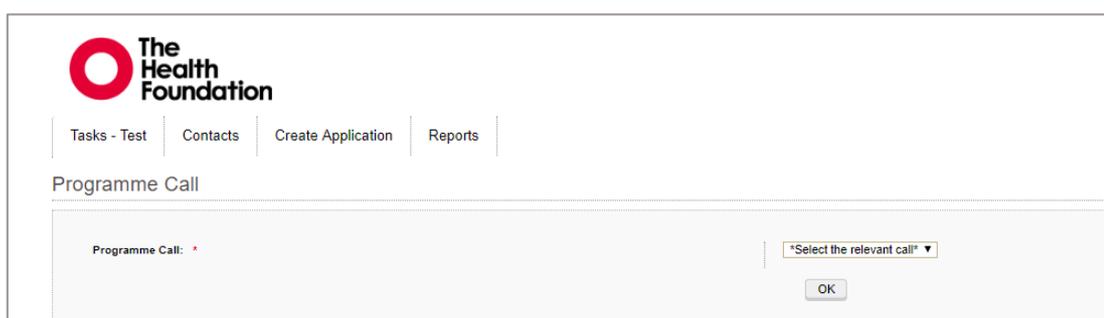
16.2 Getting started on AIMS

Once you have registered with AIMS and activated your profile via the verification email, you can start a tender response. If you are applying on behalf of a team or organisation, register with the organisation via the 'Contacts' tab before doing so.

Then click on '*Create Application*' and select to apply on behalf of the organisation you have just registered with. Select the '*Contract*' programme, as shown below.



On the next screen, click into the drop-down menu and select *Learning support provider for Economies for Healthier Lives* in the drop down for 'Programme call', as shown below.



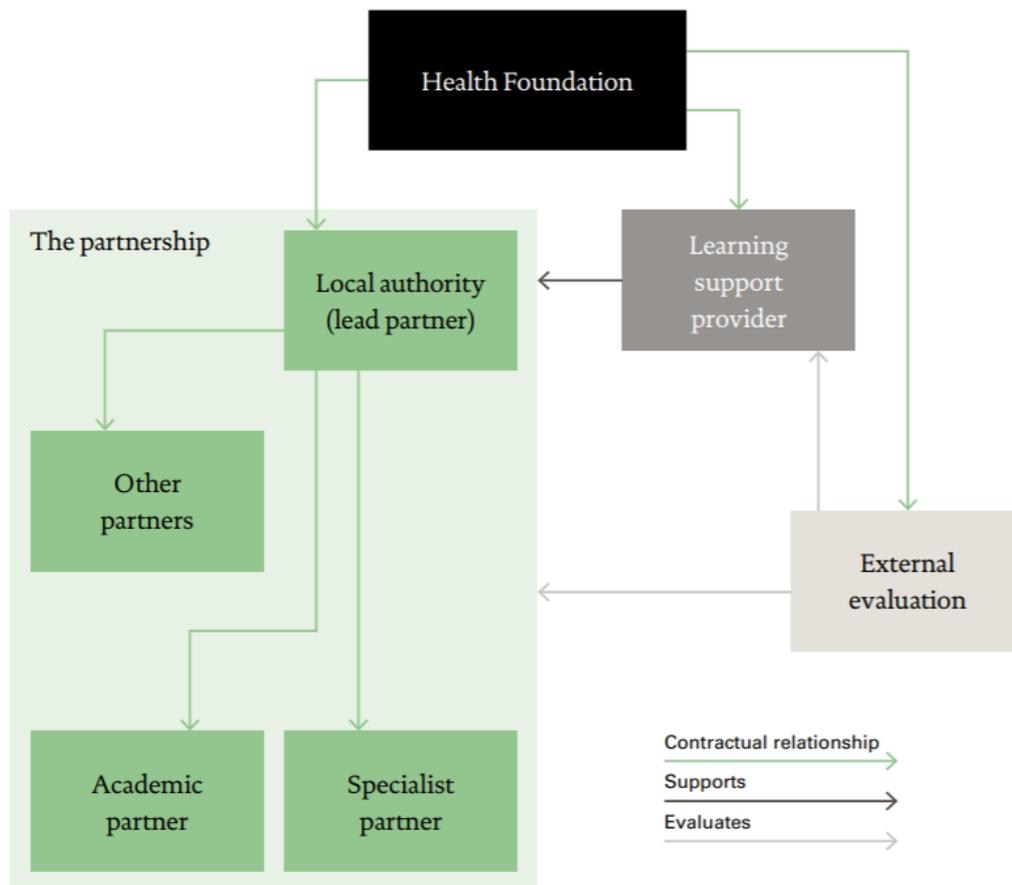
17.0 Questions

- 17.1 If you have any queries relating to the tendering process or the nature of the service required, or indeed wish to have an informal conversation, please email economiesforhealthierlives@health.org.uk. We will aim to reply to any email within 5 working days, so please ensure that you allow plenty of time for this.

18.0 Conflicts of interest

- 18.1 The Health Foundation's conflicts of interest policy describes how it will deal with any conflicts which arise as a result of the work which the charity undertakes. All external applicants intending to submit tenders to the Foundation should familiarise themselves with the contents of the conflicts of interest policy as part of the tendering process and declare any interests that are relevant to the nature of the work they are bidding for. The policy can be found and downloaded from the Foundation's website [here](#).

Appendix: Economies for Healthier Lives programme structure



Economies for Healthier Lives partnerships: Up to four teams from across the UK, comprised of economic development and public health professionals, academic researchers and specialist organisations.

Programme management team: The Health Foundation team will oversee the progress of the partnerships, manage grants and reporting, lead the communications activity, and respond to challenges and opportunities emerging from the programme.

External evaluation: The Health Foundation will commission an independent evaluator to conduct a programme-level evaluation to draw shared learning from the partnerships.

Learning support provider: The Health Foundation will commission a learning support provider to provide each team with a bespoke package of support, such as facilitation, training and learning events.